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🐦 A report from SaloneSatellite: congratulations to this year's Design Report and SaloneSatellite award winners! <http://t.co/ZYFAzA0XIC>

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OPINION

INTERVIEW

FEATURES

MAGAZINE

SALON

LESSON



Daniel Rybakken and  
Andreas Engesvik's  
Colour lighting collection  
for E15

MILAN 2014

[Click for gallery 1 of 1](#)

## Disegno's Milan Preview 2014

Milan

04 April 2014

On Monday, Milan's annual Salone del Mobile begins. It is the most important event in the design industry calendar, yet is so sprawling as to prove hard to digest - its constituents ranging from product launches and prototypes, through to exhibitions, installations, workshops and performances. Here, we publish our annual guide to some of the festival's highlights.

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Given the citywide scale of the festival, this preview is by no means exhaustive. Instead, it represents a curated sample of events that Disegno's editorial team have received information on to date. Broken up into six of the main zones at the Salone, it aims to provide an accessible representation of some of what can be seen in each district.

## Salone Internazionale del Mobile

Milan's fairgrounds returned to prominence in 2013, after a period in which critical focus during the design week had fallen on events and exhibitions hosted in the city, rather than the sprawling trade show that lies in its outskirts where most major brands show new work. The Rho fairgrounds is undeniably traditional and commercial, yet it was enlivened last year by a number of successful launches; it remains a valuable space to gain insight into many of the major themes within contemporary design.

Attention is typically centred on halls 16 and 20, where many of the most noteworthy brands display. One such company is E15, which will broaden its furniture catalogue this year to also include lighting, displaying the Colour lamp from the avant grade Norwegian lighting designers Daniel Rybakken and Andreas Engesvik. Given that Colour was originally shown by French brand Ligne Roset in 2011, it will be intriguing to gauge reception to the rereleased design and what the move into lighting signals for E15's future.

Italian brand Mattiazzi also represents an interesting story. Mattiazzi typically uses the Salone as an opportunity to launch a wooden chair by a high-profile designer – the honour falling last year to Jasper Morrison – and this year's central launch, the Chiaro, has been created by American Leon Ransmeier. While it would have been refreshing to see Mattiazzi work with a female designer – its collaborators to date have all been male – the decision to work with Ransmeier is nonetheless encouraging; he is less heralded than previous collaborators, yet his work is strong and he ought to provide an interesting counterpoint to the brand's stable of European designers.

Eleswhere, Glas Italia will display a series of glass desks by Ronan and Erwan Bouroullec – works that recall Konstantin Grcic's recent *Man Machine* exhibition – and Hella Jongerius will unveil carpets for Danskina, the Dutch brand of which she is the new creative director. Jongerius is likely to be a dominant figure at this year's Salone – she is also the newly appointed art director of Finnish brand Artek, which will display reworked Alvar Aalto furniture that Jongerius has created a tonal colour palette for.

### Rossana Orlandi

To an extent the Rossana Orlandi gallery acts as a miniature version of the city's fairgrounds – it displays a cluster of new work created by designers and brands, albeit presented in a more bohemian format than the more openly commercial Salone.

Evoking such bohemia is likely to be French brand Moustache's Half Decade Beast, an installation created by Jean-Baptiste Fastrez to display work for the brand by studios including Formafantasma and Bertjan Pot. The installation is described by Moustache as a breathing organism and this sense of showmanship – and perhaps borderline absurdity – is one of the points of intrigue of Milan. Brands compete to outperform one another through presentation, meaning that Moustache will be far from the only company to go in for theatrics.

Luca Nichetto's Walk the Line exhibition, by contrast, is likely to be more modest. Focusing on craftsmanship over showmanship, Walk the Line has been co-curated by Russian designer Lera Moiseeva and will compare the production process of Nichetto's porcelain Sucabaruca coffee set with Moiseeva's ceramic Cheburashka tableware.

Also worth visiting in Rossana Orlandi is a stand from J. Hill's Standard, a new hand-cut crystal brand based in Waterford, Ireland. The company is small – aimed at revitalising Waterford's faded crystal industry – but has attracted impressive collaborators in Scholten & Baijings and Martino Gamper. It should make for an interesting debut.

Spazio Rossana Orlandi *Via Matteo Bandello 14-16, 20123. Milan*